



1st ASCENT Conference
Trends & Challenges in the Automotive Industry
“Network Inauguration”
Friday, 13.03.2020

University of São Paulo – Escola Politécnica: Edifício Engenharia Mecânica
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Auditório da Engenharia Mecânica

Chairman: Marcelo A. Alves

Friday, 13 th of March 2020	
09:00 – 09:30	Registration Pre-Registrations from 15.01.2020 until 10.03.2020 (https://net.ascent.fh-joanneum.at)
09:30 – 09:45	Welcome and opening of the ASCENT 1st Conference Liedi Legi Bariani Bernucci – Dean of Politechnic School (USP) Eva Penz - Project Manager (FHJ)
09:45 – 10:00	Introduction to the ASCENT project & its Network Eva Penz – FH JOANNEUM Jorge Avendaño - ITESM
10:00 – 10:30	ECS for Future Mobility <i>* Electronic Components and Systems</i> Mr. Jean-Luc Di Paola-Galloni (Valeo)
10:30 – 11:15	Coffee Break & Network Registration https://net.ascent.fh-joanneum.at

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11:15 - 11:25	<p>Official Network Inauguration (Countdown)</p> <p>Jorge Avendaño (ITESM, Mexico) Claudia Fussenecker (HSD, Germany)</p>
11:25 – 11:45	<p>Best practise Uni-Business Cooperation in Brazil <i>Combustion-Focus (projects with companies in Brazil using equipment from the automotive industry)</i></p> <p>Prof. Guenther Krieger & Francisco Nigro (USP)</p>
11:45 – 12:00	<p>Future Engineers present their solely produced racing car</p> <p>Students of Engineering (USP)</p>
12:00 – 13:00	<p>Lunch Break</p>
13:00 – 13:45	<p>Challenges and Trends in the Automotive Industry for Europe</p> <p>Dr. Josef Affenzeller (AVL List GmbH, Austria) Mr. Eugenio Coelho (AVL, Brazil)</p>
13:45 – 14:45	<p>ASCENT Competence Centres´(CCs) Objectives and Efforts</p> <ul style="list-style-type: none"> - CCs efforts to increase uni-business collaboration (Brazil) - what do CCs offer to increase employability of students (Mexico) - what do CCs offer to the automotive industry (Argentina) <p>National Coordinators of Argentina (UNS), Mexico (ITESM) and UFRJ</p>
14:45- 15.45	<p>Round Table / Panel Discussion [Companies] <i>Future engineers – lacks & needs of qualification; how can CCs support?</i></p> <p>ANFAVEA (Brazil), AVL (Austria), Valeo (France)</p>
15:45 – 16:00	<p>Closing note & common picture of all conference participants</p>